"The influencer industry is an established global force that sometimes behaves like a ramshackle start-up."

"WHY THE INFLUENCER INDUSTRY NEEDS GUARDRAILS." PAGE 42

Contents

41 Spotlight

Winning at Influencer Marketing

42

Why the Influencer Industry Needs Guardrails

And how to professionalize a maturing practice *Emily Hund*

50

What Makes a Successful Celebrity Brand?

Stars are using their influencer status to launch their own products.

Ayelet Israeli et al.

56

Should Your Brand Hire a Virtual Influencer?

That can be a low-risk, high-engagement strategy. Serim Hwang et al.

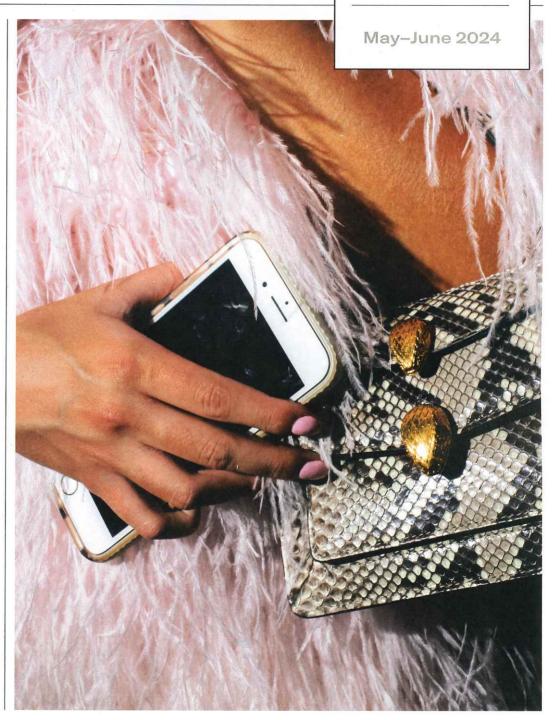
61

How Marketers Choose College Athlete Influencers

The characteristics that matter most *Kimberly A.*Whitler and Graham Twente

COVER ILLUSTRATION

Michael Brandon Myers



May-June 2024

65

Features

66 INTERPERSONAL

The Art of Asking Smarter Questions

These five techniques can drive great strategic decision-making. Arnaud Chevallier, Frédéric Dalsace, and Jean-Louis Barsoux

76 TALENT MANAGEMENT

Highly Skilled Professionals Want Your Work— But Not Your Job

Freelancers are in huge demand today, and they know it. It's time for new rules of engagement. Diane Gherson and Lynda Gratton

86 ORGANIZATIONAL TRANSFORMATION

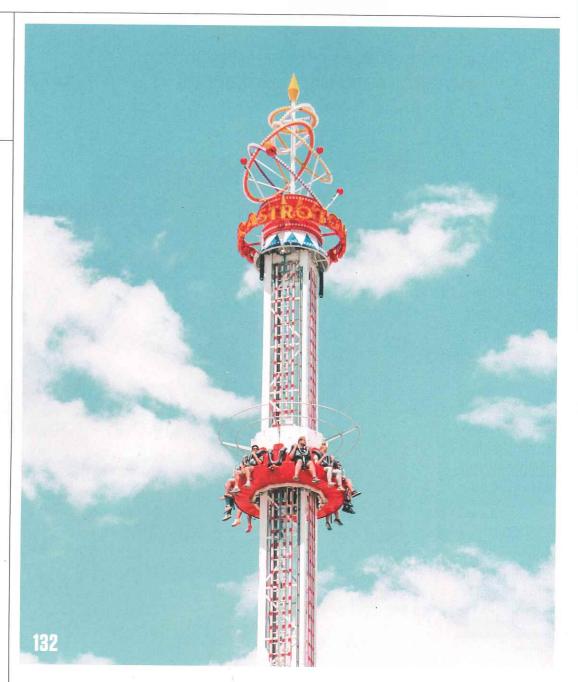
Transformations That Work

Lessons from companies that are defying the odds Michael Mankins and Patrick Litre

96 HUMAN RESOURCE MANAGEMENT

HR's New Role

In this tight labor market, cost cutting is out.
Championing employee concerns is in.
Peter Cappelli and
Ranya Nehmeh



104 ENVIRONMENTAL SUSTAINABILITY

To Create a Greener Future, the West Can't Ignore China

Four ways for companies to safely engage Shameen Prashantham and Lola Woetzel 114 DIVERSITY &

How Inclusive Brands Fuel Growth

They unlock new sources of value by meeting the needs of underrecognized customers.

Omar Rodríguez-Vilá, Dionne Nickerson, and Sundar Bharadwaj 124 AI & MACHINE LEARNING

For Success with Al, Bring Everyone On Board

When you include rankand-file employees, you'll improve your overall performance.

David De Cremer

132 DECISION-MAKING & PROBLEM-SOLVING

Make Decisions with a VC Mindset

The key is to embrace risk, disagreement, and agility. Ilya A. Strebulaev and Alex Dang

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19 Idea Watch

New Research and Emerging Insights

19 CORPORATE STRATEGY

A Better Approach to Mergers and Acquisitions

Far more mergers succeed today than in the past.
Here's how to post a win.
PLUS Getting more traction from your marketing referral program, the pitfalls of soliciting employee feedback, and more

32 DEFEND YOUR RESEARCH

When AI Teammates Come On Board, Performance Drops

Even if machine intelligence outperforms people on tasks, it can drag down group productivity.

34 HOW I DID IT

The CEO and Founder of Praava Health on Reimagining Care in an Emerging Market

The author set a new and high standard for health care in Bangladesh and achieved it.

Sylvana Quader Sinha

142

Experience

Advice and Inspiration

142 MANAGING YOURSELF

Advice for the Unmotivated

How to reignite your enthusiasm for work Robin Abrahams and Boris Groysberg

148 CASE STUDY

How Aggressively Should a Bank Pursue Al?

A Malaysia-based CEO weighs the risks and potential benefits of turning a traditional bank into an Al-first institution. Thomas H. Davenport and George Westerman

154 SYNTHESIS

What Can Business Learn from Art?

How to focus on accomplishment over achievement Scott Berinato

160 LIFE'S WORK

Hernan Diaz



Departments

12 FROM THE EDITOR

14 CONTRIBUTORS

156 EXECUTIVE SUMMARIES

"Our job was to treat people coming into our facilities as we would want to be treated."

-SYLVANA QUADER SINHA, CEO OF PRAAVA HEALTH